



2022 PROGRAM ADVERTISING RATES

AD SIZE	AD PRICE
Business Card Color*	80.00
1/8th Page- Color	135.00
Quarter Page - Color	230.00
Half Page - Color	430.00
Full Page - Color	800.00

* AD SPECIFICATIONS: Only digital files accepted with the exception of business card ads., If you have a business card that you would like to use, but do not have a digital copy, in addition to the cost of the ad there will be a \$15.00 per card fee to scan and enhance the business card. Ads must be done in photoshop PDFs are also accepted. Photos/pdf files must be a minimum of 300dpi at print size

* **Advertising Deadline is **JULY 1, 2022**.

Send complete, ready to print advertising file only to publishingbiz@sbcglobal.net

In the "subject" line of the email please be sure to include your business name and note "2022 Auto Rally Final Ad".

For Information about rates or if you have any questions please contact:

Vic Johnson 831-647-0205 or Lindsay Munoz 209-607-2488

Pacific Grove Rotary Concours Auto Rally
 PO Box 51453 Pacific Grove CA 93950
 (831) 372-3861 pgautorally@gmail.com pgautorally.org