



About the Concours and Auto Rally

The Pacific Grove Rotary Concours Auto Rally is a non-profit event that has benefited youth and community activities in Pacific Grove since its inception in 1995.

Past year's events have generated funds for the Pacific Grove Youth Center, Pacific Grove Police youth programs and the Pacific Grove Library teen reading project, just to name a few. The accumulated donations since 1995 have been more than \$300,000 for these and other community projects.

The event is held annually on the Friday before the Concours weekend and draws over 200 rally cars and thousands of spectators.

This year the Rally will be held on Friday, August 14th, 2020.

Pacific Grove Rotary Concours Auto Rally

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Pacific Grove Rotary
Fed ID# 20-3469532
501(c)3

SPONSORSHIP PACKAGES

MAIN EVENT

\$5,000 (1)

- Car entry in the Concourse Auto Rally - number two position directly behind lead police cars.
- Product featured on Cover of Event Program - your product or location tastefully portrayed on the cover of the event program and on the official posters of the auto rally.
- Seating for Six (6) at the Barbecue Awards Dinner - located at historic Chautauqua Hall in Pacific Grove.
- Company Banners - your banners displayed at auto rally & award dinner.
- Booth Space - distribution of your product information.
- Special feature article with picture in event program.
- Rally shirts - Two (2) polo-style official auto rally shirts.
- Goody Bags - your product information or souvenir inside of every goody bag distributed to auto rally entrants.

RALLY

\$3,000 (1)

- Car entry in the Concourse Auto Rally.
- Seating for Four (4) at the Barbecue Awards Dinner - located at historic Chautauqua Hall in Pacific Grove.
- Back cover in the event program.
- Booth Space - distribution of your product information.
- Rally shirts - Two (2) polo-style official auto rally shirts.
- Goody Bags - your product information or souvenir inside of every goody bag distributed to auto rally entrants.

PIT CREW

\$2,000 (2)

- Car entry in the Concourse Auto Rally.
- Seating for Two (2) at the Barbecue Awards Dinner - located at historic Chautauqua Hall in Pacific Grove.
- Inside back cover in the event program.
- Booth Space - distribution of your product information.
- Rally shirts - Two (2) polo-style official auto rally shirts.
- Goody Bags - your product information or souvenir inside of every goody bag distributed to auto rally entrants.

PATRON

\$1,000

- Car entry in the Concourse Auto Rally.
- Seating for One (1) at the Barbecue Awards Dinner - located at historic Chautauqua Hall in Pacific Grove.
- Full page ad in the event program.
- Rally shirt - One (1) polo-style official auto rally shirt.
- Goody Bags - your product information or souvenir inside every goody bag distributed to auto rally entrants.